

## Why do we fundraise? What difference does it make?

### *A message from the Director of Fundraising*

“With television adverts, lotteries and all sorts of fundraising activity everyone will be aware of how much in the UK is achieved by fundraising.

It is a sign of the times, as local authorities have less to spend and central government also puts pressure on spending, charities are working harder to effectively stand still.

Treloar's has a fundraising team to try to find funds to do the things statutory funding does not cover.

Fundraising supports an amazing array of things from buses to eating equipment - from technology to student services.

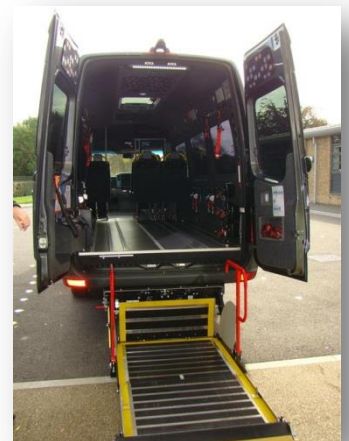
#### **Here is just one example of how this makes a difference.**

A specially built bus very expensive and cannot be purchased “off the shelf”. It has to be fitted out and specially built to be safe for today's heavier wheelchairs.

A vehicle like this may take students to a local college for study, on a work experience trip, a hospital appointment or a social visit with friends for a coffee or maybe the cinema.

#### **On average our vehicles will make 4 trips a day 7 days a week.**

That's 28 trips a week or 1,456 trips a year or 29,120 trips in the life of a bus. Treloar's has 7 buses so we are now up to 203,840 miles for the fleet over 20 years!



I think all of us can understand the impact of having an effective fleet for the young people at Treloar's.

However, to purchase for a new minibus we have to fundraise about £86,000. Over the life of a vehicle this is only about 23.5p per trip but finding the £86,000 up front is never an easy task.

Yet with visionary, generous and kind supporters we have been able to replace three of the oldest busses in the last few years.

Thank You!”

**Jon Colville**  
**Director of Fundraising**