

Meet the Fundraising Team...



Jon Colville -Director of Fundraising

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"I started at Treloar's in 2002 as Community Development Manager and became Director of Fundraising in 2011.

I love a bustling busy office and doing difficult things with nice people. I am passionate about the work Treloar's does and am very proud of what the Fundraising Team achieves.

We fundraise for items not covered by state or local authority funding, the equipment, services or care are usually life-changing for the recipient and their families. I like a laugh and bad jokes and use humour to de stress."

Sarah Adwick—Development Manager

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"I am responsible for managing the relationships of our generous philanthropists who have the capacity to give major gifts to Treloar's. Transformational gifts of this kind have the extraordinary ability to significantly benefit and change the lives of our students. It is a privilege to welcome our major donors to Treloar's, show them around and discuss with them how they can invest in our future."

Poppy Bastin — Trust Fundraiser

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“My focus is on securing funding from various grant-making trusts and foundations who collectively give away over £3 billion each year to charitable organisations.

This involves identifying trusts who might be interested in supporting Treloar’s and then writing compelling applications and proposals appealing for funding.

If successful I’ll then report back to the trusts updating them on the projects they’ve kindly supported. I work closely with Lucinda and Judith to help ensure that we maintain good relationships with the numerous trusts who have funded Treloar’s over the years.”

Joanna Clarkson - Database Manager

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“My role is to coordinate all the mailings and communications that our supporters receive and to keep our records up to date, making sure we are communicating with everyone in the way they prefer.

I also ensure that all our donors are aware of the gift aid scheme so that everyone who is eligible can make their donations worth even more to Treloar’s.

I enjoy meeting lots of you at various events and when you come to visit us here at Holybourne.”

Judith Conners – Liveries’ Manager

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“My responsibilities include stewarding the very valuable relationships between Treloar’s and the City of London Livery Companies. The Trust and Livery team income target each year is around £0.5m. Gathering information from across Treloar’s, preparing proposals, giving presentations and reporting on donations are crucial. Research, administration and writing take up much of each day. Arranging for donors to meet students and visit Treloar’s is hugely helpful and Supporters’ Days through the year are a powerful way of influencing donors.”

Sharon Doran - Fundraising Events Assistant

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“I support the Events Manager and assist in organising a number of traditional events throughout the year including the Mansion House Gala Dinner, Treloar Talks, the St Swithun’s Way Walk and Run and the Dummer Fair.

I also work closely with the community fundraising team to support and promote active events. My role is quite flexible and I am happy to help the whole team as needed.”

Lucinda Gillingham, Head of Trusts, Corporates & Liveries

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“In my role I am responsible for applying to and developing relationships with Trusts and Foundations and for high-level Company relationships. I also manage our TRELottery where we have been working hard on developing and increasing players and income from this very important area. I write lots of applications and reports to Trusts and Foundations and you will often see me showing fundraising visitors around our School and College. I am deputy to Jon, our Director of Fundraising.”

Jaki Groves- Fundraising Administrator

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"I'm your first point of contact and have the privilege of reading your letters. My most important role is ensuring your donations are directed to your requested areas and thanking you. I work alongside the Database Manager on Gift Aid claiming tax back on your kind donations. This is invaluable revenue to Treloar's."

Claire Kercher - Fundraising Marketing Executive

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"I work with the rest of the fundraising team to promote our events and activities across our different communication platforms—print, digital, social media, press. I also work with the wider Treloar's marketing team to ensure we raise awareness of Treloar's whenever possible and provide support at events."

Karen Sanderson - Patron & Merchandise Manager

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"I started working at Treloar's in January 2007 working as assistant to the Director of Fundraising working on all aspects of Fundraising including events, PR, marketing, Patrons, major donors, merchandise and general day-to-day fundraising / administration.

My role evolved and I am now responsible for our Patrons including our Royal Patron, HRH The Countess of Wessex GCVO, merchandise and I am editor for Treloar's Today, our Fundraising newsletter. I source and buy a range of gifts, cards and Treloar's branded merchandise.

I love working at Treloar's but, for me I get the best buzz spending time around our students and I for one do not get to do this enough as there is always more than enough to keep us at our desks ... Fundraising!! "

Lucie Sim Davis —Corporate Fundraiser

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"I develop relationships with companies and corporate foundations to encourage them to support Treloar's. Organisations can help us in a variety of ways, by volunteering, making us their Charity of The Year, sponsoring our events, raising money on our behalf, making a cash donation or a donation of products . I also make applications to companies and corporate foundations for support towards activities, specialist equipment and projects at Treloar's."

Laura Toop—Events Manager

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"I organise Treloar's special events throughout the year which fit and engage supporters of Treloar's and raise much needed funds for our students. Some of these events include the Treloar Talks, St Swithun's Way Walk and Run, Golf Day, Dummer Fair and most importantly our flag ship event, the Mansion House Black Tie Gala Dinner.

My role is to ensure everyone has an amazing time, the event runs smoothly and safely and is profitable for the charity."