

# Treloar's

Enabling Education



## Fundraising Pack

Help us unlock our disabled students' potential to help change their lives for their future

First things first...

# THANK YOU!

*We know how busy life can be sometimes, so we wanted to say how excited we are to have you join Team Treloar's in helping make a huge difference to the students who live, learn and grow here!*

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**IN CASE YOU DIDN'T ALREADY KNOW...** at Treloar's we are the leading provider of education, care, therapy, medical support and independence training to young people, aged 2 – 25, with disabilities from all over the UK and overseas.



We aim to prepare our students for adult life so they can achieve their full potential and have a chance at an independent life.

*Treloar's is a remarkable life-changing place where some of the most severely disabled young people in the UK live and learn*

## The Funding

Like many organisations, local authority funding provides for basic care and education. But to provide the positive environment and essential equipment, maintain the School and College facilities and encourage students to develop their independence, we have to find around £2m every year.

## Who are our students?



***Regardless of this backdrop, Treloar's is a place of hope and accomplishment.***

Between them our students have over 40 different disabilities, most commonly, Cerebral Palsy, and Muscular Dystrophy. These are often combined with sensory impairments and learning difficulties.



98% of our students are wheelchair users, and a third have little or no communicable speech.

Some have progressive and life-limiting conditions; some of the disorders will result in gradual physical and intellectual deterioration. Others require major surgery to maintain life or mobility and this may need to be repeated many times.

***Treloar's students have a life of achievement through music, art, sport and academic success going on to college and university.***

# Kick off your fundraising!

*We wanted to give you the best head start in reaching your fundraising goal, so we have listed out our top tips on the best and easiest ways to get your fundraising off to a great start!*

***Did you know that a fundraising page that has a photo on raises 14% more than those without?***



## THE ONLINE WAY

Set up your fundraising page in moments, you can use any platform you like but we recommend using JustGiving or Virgin Money Giving. Be sure to click Treloar as your charity!

Once you've set up your page, spread the word and share with everyone you can think off! (And make sure to Gift Aid it!)

**JustGiving**

## THE OFFLINE WAY

Catch all those offline donations with our Sponsorship Form. We've personalized it for you already, so all you need to do is take it everywhere you go and you'll never miss a donation!

Once you've collected all your donations, get in touch and we will let you know the best way of getting money to us.

## Get Social

*Make sure everyone knows! Share your fundraising page and show off the amazing work you are doing for Treloar's, share regular updates with friends and family and watch those donations roll in!*

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**If you have a Facebook or Twitter account, make them work hard for you.**

The best way to spread awareness about your challenge is share it on social media.

### **Follow Us!**



We love hearing regular updates on your journey, so tag us in your posts so we can see what's going on!

Twitter: @treloars

Facebook: /treloarevents

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### **It's not all online...**

Put up a poster at work or school and in your local clubs. We can even send you a personalized one if you like!

Talk to your employers, many organizations will match the amount you've raised!

### **The Press**

Don't let your local newspaper keep publishing without first telling them your story. They might be interested. Send your story in with a photo for a greater chance of publishing success!

Call your local radio station too. We all listen to the radio at some point in the day, think how many people will hear your story.

## The Ideas

*Now you've set up your page and told everyone you know about your plans, it's time to get other people involved. We've listed a few ideas to get you those extra donations!*

### The Classic Bake Sale

You can't go wrong with a bake sale, get your friends and family involved in baking up a few treats, and sell them on at school break or during the morning tea run at work. Catch those mid-morning munchies!



### The Sweepstake

Bring out a little friendly competition amongst peers, create a sweepstake for a sporting event or competition on TV. Ask everyone to pay in a £1 and guess the winner, or pull out of a hat. The winner gets all the glory, whilst the money goes to your fundraising.

### ***“Don't ask, don't get!”***

*Don't be afraid to ask friends and family for donations or help in setting up a fundraising event. You'll be surprised how generous some people can be!*





## Drop the Uniform

Another classic, the free dress day gets everyone in school involved, donate a £1 and come in dressed in your own clothes! Simple, and effective (who doesn't want to wear their own clothes?!).

## Step up to the Start Line

Enter yourself in an event and ask everyone to sponsor you as you pound the pavements on a run/walk or pump up the tires on your bike for an epic bike ride!

## The Party

Whether it's a tea party or a karaoke night, hosting a party amongst friends is a great way to get people involved. Charge a small entry fee at the door or set up a collection box for donations toward food and drinks at your party!



## None of these quite for you?

Here's a few others to get you started...

- |                   |           |
|-------------------|-----------|
| Raffle            | Headshave |
| Bucket Collection | Auction   |
| Quiz Night        | Dinner    |



# The Legal Bit

*Hosting your own event is great fun, but make sure before you do that it is all safe and legal.*

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We have a few things you may want to think about when hosting your own event.

If you need any help or any extra materials to help make your fundraising event that bit more special let us know! Our contact details are on the back of this booklet.

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1

Contact your local authority or venue to check for any legal requirements and make sure you know where all the health and safety hazards are.

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2

First aid is key, get advice from voluntary first aid organisations for the type of first aid cover you may need for your event. St John Ambulance or British Red Cross is a great place to start.

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3

Safety at your event is really important, make sure that you have done a risk assessment at the venue and that you know the emergency evacuation procedures, including those for people with disabilities.

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If you are serving food at your event, make sure it is safe! Follow the guidelines set out by the Food Standards Agency for more information on preparing, handling and cooking food. Check out [food.gov.uk](http://food.gov.uk).

4

Check to see if you need a license for any alcohol available at your event.

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## Getting Money to Us

*Once you've collected all the spare change from your pockets and dug behind the couch to get those extra pennies, you need to know how to get it to us. So check out the different way on getting money to us.*

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### POST

Send us a cheque to: Fundraising Team, Treloar Trust, Holybourne, Alton, Hampshire, GU34 4GL



### PHONE

Simply call our fundraising team on 01420 547 477. We are here Monday to Friday (9am – 5pm), have your credit or debit card handy and we will take your details.



### ONLINE

Make an online donation via our secure payment system. Visit: <https://www.treloar.org.uk/fundraising/ways-give/making-donation/> and fill in our online form.

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*giftaid it*

For every £1 you give us, we get an extra 25p!

If you are a UK taxpayer make sure you GiftAid your donations and tell all your friends and family to do the same!

Got a question? Check out our website for more information.

<https://www.treloar.org.uk/fundraising/ways-give/gift-aid-it/>

## Other ways to get involved

*We are so proud of everyone who chooses to support Treloar's. Don't forget that there are plenty of other ways to help us support our students.*

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### Give in Celebration

If you already have all the bath oils, knick-knacks and clothes you can handle, why not ask for donations to Treloar's instead? Set up an online giving page or host a party and collect donations on the day!



### Leave a lasting Legacy

Legacy gifts in Wills really do make a huge difference to the lives of our students, in whose achievements your memory will live on.

### TRElottery

TRElottery is a fantastic way to support the young people at Treloar's with the added bonus of being able to win something in return. Visit [www.trelottery.org.uk](http://www.trelottery.org.uk) for more information.

### Volunteer with us

Whether you want to work with our students directly or support us at our fundraising events – we would love you to join us! There are so many ways you can support us and make a difference without even spending a penny. We couldn't provide any of our services without people like you, so check out our volunteer page at:

**[www.treloar.org.uk/work-with-us/volunteering-with-us](http://www.treloar.org.uk/work-with-us/volunteering-with-us)**

## Supporters Day

*Join us at our annual Supporters Day in June, meet our students and view our campus where you can see the huge difference your fundraising makes to Treloar's!*

Come and see how your support makes such a difference at our Supporters' Day. Usually held in June, it gives you the chance to meet some of our inspiring young people and take a tour of the campus to see our work in action.

With refreshments provided, you can meet the fundraising team and our other supporters – you'll get a real feel for what goes on here. Bring along your friends and family too!



**Get in touch  
to reserve  
your place!**

### It's Up To You

We are proud of the work we do here and the support we receive from people like you. We want to share our news about our work, fundraising, events and TRELottery, together with how your donations are helping our students. But we need your permission! Complete the Opt-in form online at: [www.treloar.org.uk/fundraising/opt-in](http://www.treloar.org.uk/fundraising/opt-in)

## And Finally...

*You're amazing, we are so proud to have you as part of Team Treloar's. **Don't forget**, we are here to support you every step of the way! Whether you need extra fundraising balloons or someone to help organize your event, let us know how we can help you fundraise for Treloar's!*

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Come see the difference you will be helping to make! We are so proud of the work we do here and love showing our incredible fundraisers around Treloar's, and we would love to give you the chance to come and see Treloar's in action!

**Get in touch to arrange a tour!**



**Get in touch:**

**Treloar Trust**

Powell Drive

Holybourne

Alton

Hampshire

GU34 4GL

[www.treloar.org.uk/fundraising](http://www.treloar.org.uk/fundraising)

[Amy.Bennett@treloar.org.uk](mailto:Amy.Bennett@treloar.org.uk)

**01420 547431**

**Get in touch to arrange a tour!**